Ecosystem Discovery Mission Webinar

II- STARTUP3 acceleration process
Presentation of STARTUP3 Open Call

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CONNECT. INNOVATE. GROW.

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What is STARTUP3?

The STARTUP3 project builds and facilitates an open and collaborative ecosystem for high impact deep-tech innovators and corporates and acts as a cross-border/sectoral market-maker.
STARTUP3 Ecosystem

- STARTUPS
- SMEs
- ASSOCIATIONS
- CLUSTERS
- DIGITAL INNOVATION HUBS
- AUTHORITIES
- PUBLIC BODIES
- INVESTORS
- CORPORATIONS
- ACCELERATORS

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What STARTUP3 brings?

The project aims to generate, take up, ensure market penetration and further capitalise on the growth and impact potential of profound research by providing access to dynamic and 3-phase across the board growth support framework **UPTAKE-UPGRADE-UPSCALE**.
Are you an innovator?

STARTUP3 Business and growth programme gives you an opportunity to bring your idea into industry!

- be guided by experts from industry
- attend different business seminars
- network with corporate representatives
- develop a business plan with corporate community
- access to targeted investors
Open Call Launched

APPLY NOW!

Open Call Ends:
April 20th (17:00 CEST)
STARTUP3 Timeline

IDEA
February 20th
Open Call Launch

APPLY
April 20th
Open Call Deadline

GROW
3 months
Best Potentials

BOOST
6 months
Ideation2Product

MARKET
3 months
Product2Market

DISCLAIMER: Please, follow the detailed rules provided in the Open Call Guideline.
STARTUP3 Open Call: How to apply?

startup3.eu/startup3-hub

1. Shoot a 2-minute video
2. Upload a video to the system
3. Register yourself at the website
4. Run through peer-to-peer evaluation
5. Welcome to STARTUP3 Arena

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STARTUP3 Open Call: How to apply?

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- competencies – such as previous experience and current activities
- understanding of the dynamics across verticals and markets
- vision for new products/services and collaborative business models

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Mapping STARTUP3 Cross-Innovation System

STARTUP3 Ecosystem Discovery Missions
– a systematic approach towards cross-ecosystem innovation to bridge the gap between deep-tech startups/ SMEs and technopreneurial talent with market makers (VCs, CVCs, etc.)

Danijel Pavlica
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Thank you!

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