Ecosystem Discovery Mission Webinar

III- Presentation of individual corporations’ activities with startups

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Inria Startup Studio:
A program for digital Deeptech startups

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Inria is the only French public research organisation dedicated to digital science and technology.

Our mission is to promote France’s influence in the digital world and boost its scientific and economic attractiveness.

Exploring new fields of research based on digital technology to create scientific breakthroughs

Accelerating entrepreneurial projects that create value for the economy and for society
Scientific Excellence and socio-economical impact

ALGORITHMS & PROGRAMMING
DATA SCIENCE & KNOWLEDGE ENGINEERING
MODELING & SIMULATION
ARTIFICIAL INTELLIGENCE & AUTONOMOUS SYSTEMS
SECURITY & PRIVACY

...
Inria Sophia Antipolis - Méditerranée

- **498** people with **362** scientists (researchers, PhDs, PostDocs)

- **34** research teams, including 18 joint teams with our partners CNRS, INRAE, universities and engineering schools

- A **history** of DeepTech innovation (more than 170 startups since 2000)
DeepTech innovation at Inria

• Inria considers business creation to be a privileged avenue of innovation and wishes to allow interested researchers to explore this path.

• Inria has set up a dedicated system to support (future) entrepreneurs, the « Inria Startup Studio », to provide resources (time and money) for the maturation of their projects and support on the business dimension which is often underestimated.

A MANTRA: THE ENTREPRENEUR AT THE CENTER!

www.inria.fr/startup-studio

Anthony SCHOOFS
The Startup Studio Program

A program to enable digital Deeptech startups

WHAT’S ON OFFER
An Inria employment contract up to 12 months for one or more people to mature a start-up project.

WHY ONE SHOULD CONSIDER IT
• A unique opportunity with financing, hosting, training and coaching
• A long-term engagement of Inria in your project
• An application and exploitation of a deeptech technology
• A path to entrepreneurship after a PhD/Post Doc/CDD/other

Anthony SCHOOFS
Inria
The Startup Studio Program

KEY CONDITIONS
- Inria technology (software, knowhow, patent, etc) that the startup will be able to exploit under a contractual relationship
- Preferably deep-tech
- One of the founders member of an Inria project team, but external entrepreneurs accepted
- The company has not yet been registered
- Serious and motivated candidates, ready to exploit that chance given at 100%

HOW DOES IT WORK?
- Various events organised to share information with the teams, hackathons
- Typically starts at the end of a contract for a smooth transition, but the process should start early on
- Coaching by our startup coaches + training via EM Lyon to prepare the project for entry into the incubator (team, business, marketing, technical, legal, etc.)
The Startup Studio Program

Inria dialogues with future founder(s) → Inria proposes to support the backer → Inria supports the entrepreneurial project with board and local work → Inria supports the company

Opportunity exploration → Construction of the entrepreneurial project → Creation of the company and implementation of the project

Your startup project

1 to 3 years → 1 year → 1 year

Founders

1 to 3 years

Someone brings out a project of which they are the backers → The backer requests support from Inria → The team develops their entrepreneurial project (all dimensions) and moves from technology to product → The business is emerging

Inria proposes to support the backer

Inria supports the company

Maturation agreement

Anthony SCHOOFS

PoleS3S
How to get involved?

100

The annual number of digital Deep Tech startup projects that Inria aims to reach in 2023 as part of its new technology entrepreneurship programme (Inria Startup Studio) with Bpifrance.

Bring out deeptech startup projects from Inria technologies by collaborating with Inria researchers

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Inria
Thank you!

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